



Department of
Administrative Services
Customer Focused, Performance Driven

Sonny Perdue
GOVERNOR

Brad Douglas
COMMISSIONER

New Look, Even Better Service: It's a New Virtual World for DOAS

For Immediate Release

Contact: Rodney Jenkins, Director, Communications & Marketing
404-656-2134, rodney.jenkins@doas.ga.gov

March 30, 2009, March 30 marks a new virtual beginning for the Department of Administrative Services (DOAS), who just released their newly redesigned Web site featuring their newly-introduced peach logo today. The highly-anticipated site was the product of many months of collaboration between DOAS and the many state agencies and suppliers who gave feedback or participated in each stage of development. A new look, revamped content and enhanced navigational tools are among the celebrated features of the overhauled site. DOAS is confident that the redesign will translate into improved customer satisfaction in their ability to easily access needed information and better utilize DOAS services and programs.

“We are excited to have reached this milestone through the support of our constituents. The Web Redesign Initiative was a high-priority, customer-driven project and we are honored by this opportunity to meet their aesthetic, functional and educational needs,” said DOAS Commissioner Brad Douglas.

The new site has many features for end users to enjoy:

- Easier access to content organized by three communities of interest (state and local government, suppliers, and public and non-profits)
- Divisional “home pages” represented on the site
- Direct links from the home page to applications and tools, resulting in fewer “clicks” to get to what you need
- An enhanced search engine and navigational tools designed to help users access information faster
- Calendars, news and events targeted to communities of interest
- Up-front access to staff contacts and careers information
- A mobile link that allows viewing from personal digital assistants

DOAS will celebrate the redesign with a special virtual scavenger hunt running today through to Friday, April 3, 2009. Correct submissions will be entered into a drawing where first; a lucky winner from the agency or supplier public will be selected, followed by a winner from DOAS. The two lucky winners will each receive a free DOAS t-shirt displaying the new DOAS logo. Participate in the [Web Redesign Scavenger Hunt](#).

View the new site at www.doas.ga.gov and contact the DOAS State Purchasing Help Desk at 404-657-6000 or procurementhelp@doas.ga.gov with questions or assistance requests.

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